

## **How We Use Cookies**

When you access our website, we, or the companies we work with, may place small data files called cookies or pixel tags on your computer or other device. We use these technologies to recognize you as a Virgin Hair Fixx, LLP customer, customize the Lovedi hair & beauty company. Services, content and advertising, measure promotional effectiveness, collect information about your computer or other access device to mitigate risk, help prevent fraud and promote trust and safety.

We use both session and persistent cookies when you access our website or content. Session cookies expire and no longer have any effect when you log out of your account or close your browser. Persistent cookies remain on your browser until you erase them or they expire.

We also use Local Shared Objects, commonly referred to as "Flash cookies", to help ensure that your account security is not compromised, to spot irregularities in behavior to help prevent fraud and to support our sites and services.

We encode our cookies so that only we can interpret the information stored in them. You are free to decline our cookies if your browser or browser add-on permits, but doing so may interfere with your use of our website. The help section of most browsers or browser add-ons provides instructions on blocking, deleting or disabling cookies.

You may encounter Lovedi hair & beauty cookies or pixel tags on websites that we do not control. For example, if you view a web page created by a third party or use an application developed by a third party, there may be a cookie or pixel tag placed by the web page or application. Likewise, these third parties may place cookies or pixel tags that are not subject to our control and the Lovedi hair & beauty Privacy Policy does not cover their use.

## How We Protect and Store Personal Information

Throughout this policy, we use the term "personal information" to describe information that can be associated with a specific person and can be used to identify that person. We do not consider personal information to include information that has been anonymized so that it does not identify a specific user.

We store and process your personal information on our devices in Curacao and elsewhere in the world where Lovedi hair and beauty facilities or our service providers are located, and we protect it by maintaining physical, electronic and procedural safeguards in compliance with applicable Dutch federal and state regulations.

## Marketing

We don't sell or rent your personal information to third parties for their marketing purposes without your explicit consent. We may combine your information with information we collect from other companies and use it to improve and personalize the Lovedi hair and beauty content and advertising. If you don't wish to receive marketing communications from us or participate in our ad-customization programs, simply send us an email.

## **Photo Blast Disclaimer**

Upon sending Lovedi hair &beauty photos of you, our product, or tools used, they become property of LHB., Photos are used for but not limited to promotions, marketing, social media, newsletters, and our site. Owners' rights to the photo are given to Lovedi hair & beauty., without the anticipation for royalties and/or lawsuits. NO photo will be used for any reason to publicly harass or embarrass any customer. All photos must be of high quality with no existing watermarks. Lovedi hair & beauty will add a watermark to your photo to prevent any other site, organization, company, or viewer to illegally copy the image, if neccasary. We use the hashtag #Lovedihair or #Lovediluxuryhair on social media to specify the photos posted from our company. Thank you for participating and supporting our company as well as providing our viewers with an image to better help them see the products.